## (PAPER)LESS IS MORE

In our business, authenticity is everything. And it doesn't just mean providing financial advice that rings true to clients like you. It means verifying and verifying again our clients' wishes and instructions. We use digital e-signatures to help us do just that, replacing paper forms with a safe, secure way of ensuring your identification. Plus, it's convenient, easy and ecologically friendly.

## BY THE NUMBERS

Our valued clients have helped Raymond James save:



THE EQUIVALENT OF ABOUT 13 BLUE WHALES, THE LARGEST ANIMAL ON EARTH





SWIMMING POOLS



In 2020, our clients successfully completed 503,580 requests for digital signatures, helping to:









Figures as of April 2021

## **POWERFUL IMPACT**

It's easy to get overwhelmed with paper clutter, but it's just as easy to make a difference when we work together. For example, consider whether printing this or other communications is truly necessary.

Small steps add up.

Ask your financial advisor about paperless e-signatures. It's a simple thing, but one with the potential to significantly impact you and the world we hope to preserve.

## **RAYMOND JAMES**