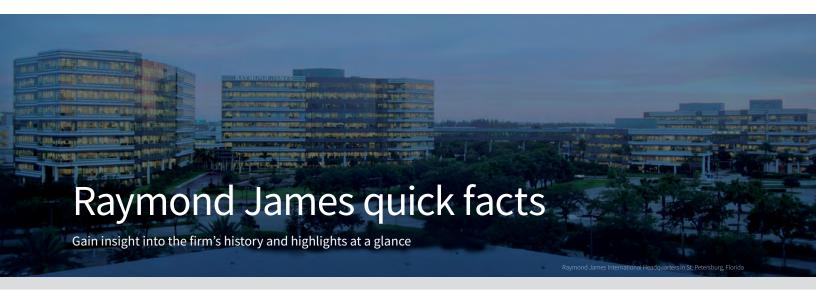
RAYMOND JAMES



Raymond James Financial, Inc., (NYSE: RJF) is a leading diversified financial services company providing private client group, capital markets, asset management, banking and other services to individuals, corporations and municipalities. The company has approximately 8,700 financial advisors. Total client assets are \$1.37 trillion as of December 31, 2023. Public since 1983, the firm is listed on the New York Stock Exchange under the symbol RJF. Additional information is available at raymondjames.com.

STOCK
Listed security: RJF common stock | Traded: New York Stock Exchange | Fiscal year end: September 30

PER SHARE DATA	2018	2019	2020	2021	2022	2023
Stock Price	\$61.37	\$54.97	\$48.51	\$92.28	\$98.82	\$100.43
Book Value	\$29.15	\$31.84	\$34.72	\$40.08	\$43.41	\$48.54
Dividends Declared	\$0.73*	\$0.91*	\$0.99*	\$1.04*	\$0.91*	\$1.12*
Fully Diluted EPS	\$3.84	\$4.78	\$3.88	\$6.63	\$6.98	\$7.97

FINANCIAL HIGHLIGHTS

	2018	2019	2020	2021	2022	2023
Net Income Available to Common Shareholders (millions)	\$857	\$1,034	\$818	\$1,403	\$1,505	\$1,733
Return on Common Equity	14.4%	16.2%	11.9%	18.4%	17.0%	17.7%

COMPANY HIGHLIGHTS

CEO: Paul Reilly

Number of associates, advisors and professional partners worldwide: in excess of 23,000 (as of September 30, 2023).

Client assets under administration as of December 31, 2023, are approximately \$1.37 trillion.

Financial assets under management in managed programs as of December 31, 2023, are approximately \$215 billion.

One of the first financial services firms to provide its clients wrap-fee accounts.

First financial services firm to provide investors a "client's bill of rights," a detailed explanation of an investor's rights and responsibilities adopted by the Securities Industry and Financial Markets Association.

Raymond James Equity Research analysts are regularly recognized with positive praise in national outlets, such as The Wall Street Journal, Bloomberg, Fortune, Reuters and Institutional Investor.¹

One of the first firms in the nation to offer forward-looking, open-end mutual fund research to clients.

¹The Wall Street Journal, Bloomberg, Fortune, Reuters and Institutional Investor do not endorse, sponsor or approve the investment programs of Raymond James. Past performance is no guarantee of future results.

Raymond James is not affiliated with the listed organizations.

The information contained herein is for informational purposes and is not intended as a solicitation to buy or sell Raymond James Financial stock.

RAYMOND JAMES®

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*On August 24, 2021, Raymond James' Board of Directors approved a 3-for-2 stock split.

The quarterly cash dividend on shares of its post-split common stock is economically equivalent to the pre-split amount per share previously disclosed.

Certain totals may not foot due to rounding of post-split figures.

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